



Important information regarding your admission ticket vouchers

The admission ticket vouchers offer you and your customers a number of advantages:

For you as exhibitor

- You can print your company name, hall and stand number on the vouchers.
Your customers then see immediately who has sent them the voucher.
- The handy DIN long size makes handling easier and **saves postage.**
- As in the past, you will receive an invoice at the end of the fair, for only those vouchers that were exchanged for an entrance ticket by your customers who attended IMB 2006.

For your customers

- Your customers can **redeem their admission ticket vouchers quite simply online** and register themselves for the fair at the same time.
- **Admission tickets are then sent to them by e-mail free of charge.**
- **This enables your customers to enter the fair on the fast lane without delay.**
- Access to a wider range of **information online** helps visitors to plan their visit in the most efficient and effective way.
- Regular e-mails with information about the event can be sent on request.

Make use of these benefits for yourself and your customers! Send out your admission ticket vouchers to your important partners and customers in good time. And don't forget to draw their attention to this service.

Finally, a few useful tips on the use of your admission ticket vouchers:

- Please compare the serial numbers of the vouchers listed in the delivery note with those on the original vouchers. In case of discrepancies, please let us know immediately.
- Record the **serial number** of the vouchers issued to each of your customers. Together with the invoice you will receive a list of the serial numbers exchanged for admission tickets. You will then see which of your customers made use of the vouchers.
- Please note that we will not return the original vouchers to you.

Have you any further questions? Just give us a call: **Tel. +49 180 504-7504.**

Your IMB-Team